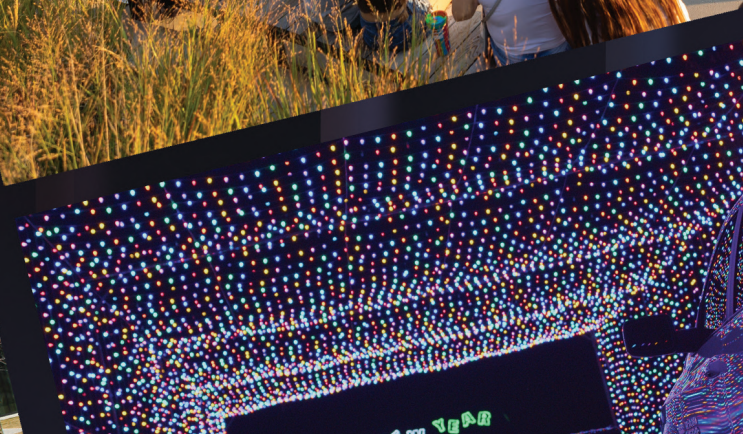


Grand Prairie
TEXAS

ANNUAL 23-24 Report

STANDING STRONG TOGETHER
WE ARE GRAND PRAIRIE



CITY COUNCIL'S TOP 10 PRIORITIES AND GOALS

1 Continue the **revitalization of downtown.**



2 Develop an **Infrastructure Master Plan** to consist of:

- Attainable housing south of SH287 and north side of the GPMURD
- Transportation/bridges
- Fiber optics in low-income areas throughout Grand Prairie
- Creating jobs
- Higher education



3 Provide incentives as needed to **attract more independent unique retail stores** throughout Grand Prairie.



4 Fund and build a **multi-cultural center.**



5 **Increase diversity** in city contracts and planning projects.



6 Fund and build a **pickleball complex.**



7 Fund future phases of the **Turner Park renovation.**



8 Work to **attract more grocery stores**, particularly in "food desert" areas.



9 **Seek affordable housing** for middle-income earners to attract key workers vital to the area's success.



10 **Pursue stronger green energy** initiatives and maintain green space during development.



FINANCES

- Increased Homestead Exemption by 2.5%
- AA+ Fitch rating and AAA S&P rating for tax and revenue certificates of obligation
- Excellence in Financial Reporting of the FY22 Annual Financial Report by The Government Finance Officers Association

PROPERTY TAX RATES

City of Grand Prairie _____	\$0.660000
Grand Prairie ISD _____	\$1.095050
Arlington ISD _____	\$1.115600
Dallas County _____	\$0.215718
Dallas College District _____	\$0.110028
Dallas Hospital District _____	\$0.219500
Tarrant County _____	\$0.194500
Tarrant College District _____	\$0.112170
Tarrant Hospital District _____	\$0.194500



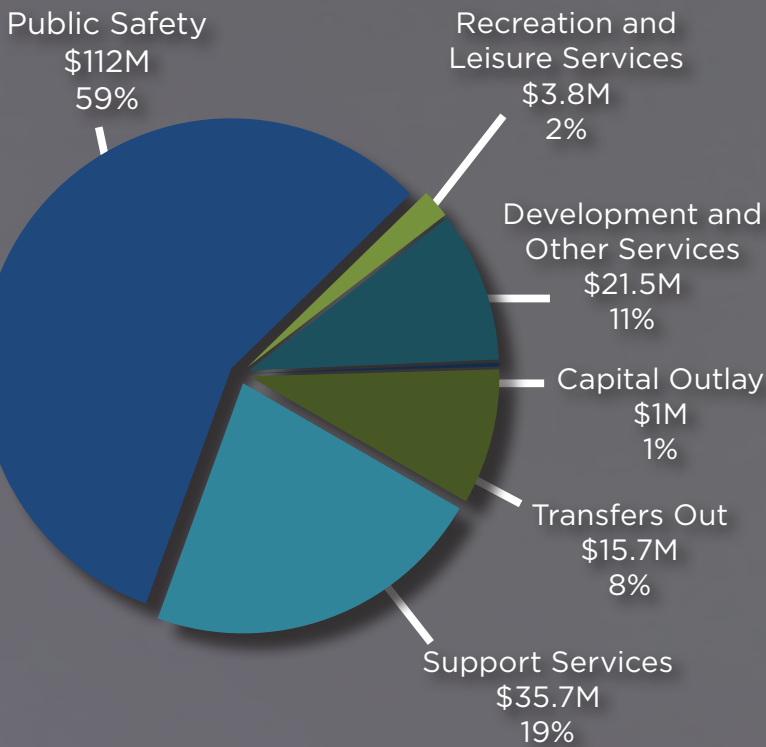
RETAIL SALES TAX RATES

City _____	1.000%
EPIC _____	0.250%
Park Improvements _____	0.250%
Street Improvements _____	0.250%
Community Policing _____	0.250%
State _____	6.250%
TOTAL SALES TAX _____	8.250%

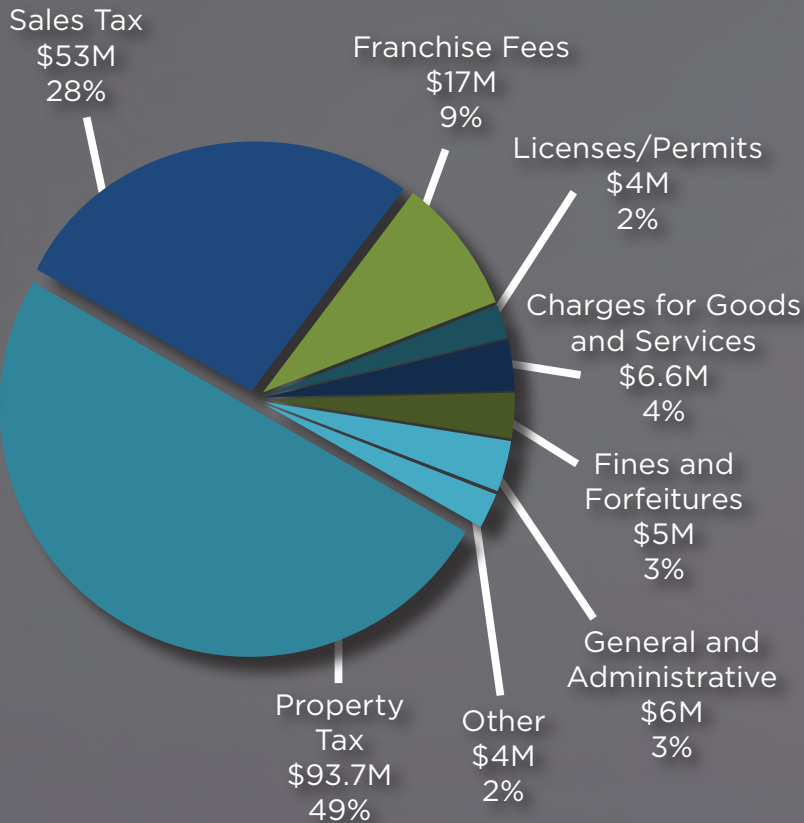
OPERATING BUDGET (2023-2024)

General Fund _____	\$190,460,450
Enterprise Funds _____	\$169,267,453
Other Funds _____	\$127,707,164
Internal Service _____	\$39,586,338
TOTAL BUDGET _____	\$527,021,405

General Fund Summary FY 23/24 Expenditures



General Fund Summary FY 23/24 Revenues



Message from the...

Mayor



Remarkable growth has transformed Grand Prairie in recent years. Amidst the excitement of this progress, we will never lose sight of our most valuable asset—our people. Whether you live or work in our great city, the bonds we

forge as neighbors, friends and colleagues are the foundation upon which our city's quality of life is built. Your elected leaders have a goal to prioritize and preserve this unity to ensure that Grand Prairie remains a place where everyone feels a sense of belonging and where the spirit of community thrives. The city's financial stability remains strong as we continuously explore innovative approaches to deliver services.

Ron Jensen, Mayor

City Manager



Exceptional customer service is a priority in Grand Prairie and city employees are committed to providing World Class Service. In Grand Prairie, we take pride in maintaining the cleanliness of neighborhoods, ensuring that your daily commute to

work is smooth and hassle-free and creating opportunities for you to enjoy playful weekends in our parks, libraries, retail and restaurants. In times of emergencies, we prioritize your safety and well-being as our police, fire and EMS respond swiftly and efficiently. Additionally, clean, readily available water is available 24/7 for your daily needs. Exceptional customer service is the cornerstone of a successful community, and we are committed to Creating Raving Fans by Delivering World Class Service.

William A. Hills, City Manager



GRAND PRAIRIE CITY COUNCIL

- Front row left to right:*
 Cole Humphreys, District 5
 Jorja Clemson, District 1
 Mayor Ron Jensen
 John Lopez, District 4
- Back row left to right:*
 Mike Del Bosque, District 3
 Jacquin Headen, District 2
 Kurt G. Johnson, District 6
 Bessye Adams, At Large 7
 Junior Ezeonu, At Large 8

2023 ACCOMPLISHMENTS

PUBLIC SAFETY

- Designated as #8 Safest Major City in Texas, FBI
- Reduced crime by 4 percent since last Year
- 1 of 3 cities in Texas to receive ISO#1 status and American Heart Association Gold Plus Award for EMS 8 years in a row



MUNICIPAL EMPLOYEES

Police/Fire	536
General	925
Seasonal/Part-Time	335

CODE COMPLIANCE

Inspections	29,948
Notices Issued	8,146
Criminal Citations	3,405
Bandit Signs Pulled	3,232

DEVELOPMENT

- Illuvia water and light show debut
- Renovated the Grand Prairie Stadium for inaugural Major League Cricket
- Opened more than a dozen new restaurants and retail locations
- Residence Inn by Marriott grand opening

New Single-Family Building Permits	268
New Commercial/Industrial sq. feet	3.3M
# Building Permits	5,717
# Building Inspections	38,558



BUSINESS

- Kicked off the first Small Business and Subcontractors Expo, Entrepreneur U and Franchise U classes to grow small, minority and women-owned businesses
- Redesigned and improved our Business Retention and Expansion Program

INFRASTRUCTURE

- \$29.4 million widening of Camp Wisdom Road from Robinson to Belt Line in cooperation with Dallas County and the City of Dallas
- Opened Heritage Water Pump Station in Southern sector

STREETS

Potholes Repaired	2,457
Tons of Brush Collected	5,751.70
Sidewalk Repaired (Linear Feet)	27,357.50
Crack Seal Installed (Linear Feet)	260,290

WATER/WASTEWATER

Water Production	2.76M Gallons/Day
Fire Hydrants	7,390
Water Accounts	50,465
Miles of Water Lines	864.5
Miles of Collection Lines	635.6

COMING IN 2024

- Andretti Karting and Games and Bass Pro Shops
- ICC Men's T20 World Cup at Grand Prairie Cricket Stadium
- Parks, Arts & Recreation 2036 Master Plan Kick-off
- Main library lobby remodel and new app
- Road improvements, including:
 - Wildlife Parkway expansion
 - Lower Tarrant Road reconstruction
 - Begin E. Jefferson Street reconstruction
 - HWY 287 improvements

2024 IS OFF TO A GRAND START!

- New Hilton Garden Inn, Homewood Suites and an Events and Convention Center now open

WELCOMED MORE THAN

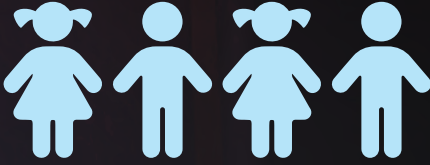
150+ ATTENDEES

for a Black-Owned Business Mixer.



PARKS, ARTS AND RECREATION

- Phase 1 improvements for Turner, Tyre and Mi Familia Parks
- One of the most successful Prairie Lights events in its 18-year history with nearly 31,000 vehicles coming through
- Epic Waters Indoor Waterpark ranked third best indoor water Park in USA Today's 10 Best Readers' Choice 2023 Travel Awards



PARKS, ARTS AND RECREATION

Acres of Park Land _____ 5,083
 Number of Parks and Venues _____ 63

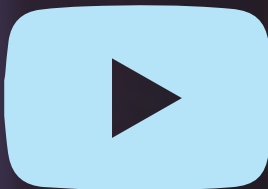
COMMUNITY ENGAGEMENT

- New TextMyGov text tool for city information and improved MYGPTX city app
- Designation as a Film Friendly Texas Community by the Texas Film Commission
- GP Police Blue Shoes Program provided free shoes for 400+ children

SOCIAL MEDIA VIEWS



130,600



YOUTUBE VIEWS

WEBSITE VIEWS



E-BLAST OPENED
 42,694



LIBRARIES

- Increase in library Visitors, 106,000 more patrons compared to the previous year

Collection _____ 213,064
 Library Cardholders _____ 83,118
 Number of Visits _____ 350,207
 Check Outs _____ 233,144
 Program Attendance _____ 51,376



ENVIRONMENTAL

- Community Climate Change Vulnerability Index by the Environmental Defense Fund
- Received a Energy Efficiency and Conservation Block Grant for sustainable energy practices

TRANSPORTATION

Municipal Airport Takeoffs/Landings _____ 100,752
 Grand Connection Bus Passengers _____ 30,120
 VIA Grand Prairie Trips _____ 133,242

